



## National Strategic Reference Framework (NSRF)

| Program Title  | Objective   | Pertains to:  | Maximum Budget                            | Eligible Expenditures   |
|--|---|---|---|---|
| <p><b>Tourist Enterprises Aid for modernizing and upgrading the quality of provided services.</b></p>            | <p>Modernization, quality improvement and enrichment of the provided products and services of the existing very small and small enterprises (up to 50 employees and turnover of less than 50 million euros) of the Tourism Industry, in order to improve their position in the domestic and international tourism market</p>  | <p>Existing very small and small enterprises operating exclusively on the tourism industry</p>  | <p><b>300.000 €</b><br/>(50% subsidy)</p> | <ul style="list-style-type: none"> <li>• Modernization and quality improvement of buildings and other infrastructure</li> <li>• Energy &amp; Water-saving interventions</li> <li>• Enrichment interventions of the offered product with new services (extension to alternative interventions, interventions for people with disabilities, etc.)</li> <li>• Infrastructure and services certifications</li> <li>• Business promotion in target markets</li> <li>• Consultancy fees</li> <li>• Salary costs of existing or new personnel</li> </ul> |
| <p><b>Upgrading of very small and small existing businesses to develop their competencies in new markets</b></p> | <p>Strengthening of existing Very Small, Small and Medium Enterprises, which are active in the eight (8) strategic priority areas of the new NSRF for the 2014-2020 period:<br/>Supply Chain (Logistics), agrifood / Food Industry, Cultural and Creative Industries, Materials / Construction, Energy, Environment, Information Technology and Communication (ICT) and Health.</p> | <p>Existing Very Small, Small and Medium Enterprises, which are active in the eight (8) strategic priority areas of the new NSRF 2014-2020: Supply Chain (Logistics), agrifood / Food Industry, Cultural and Creative Industries, Materials / Construction, energy, Environment, Information Technology and Communication (ICT) and Health.</p> | <p><b>300.000 €</b><br/>(50% subsidy)</p> | <ul style="list-style-type: none"> <li>•Premises</li> <li>•Machinery,</li> <li>• Certification - redesign of functions</li> <li>• Know-how rights,</li> <li>• Technological upgrade costs,</li> <li>• Software and configuration,</li> <li>• Expansion into new markets,</li> <li>• Promotion and advertising,</li> <li>•Hiring new staff</li> </ul>  |

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|---|---|---|-----------------------------------|--|
| <b>Enhancing the self-employment of Graduates of Higher Education</b> | Strengthening higher education graduates, over 25, unemployed or self-employed for the exercise of an activity related to their specialty.<br>Supporting employment by creating new jobs  | Higher education graduates, over 25 who are either unemployed or self-employed, for the strengthening of individual businesses in an activity related to their specialty  | <b>25.000 €</b><br>(100% subsidy) | <ul style="list-style-type: none"> <li>• professional equipment</li> <li>• operating costs (rental workplace, social security contributions, costs of utility services)</li> <li>• promotion and networking costs</li> <li>• wage labor costs (in case of a staff recruitment)</li> <li>• third party fees</li> <li>• General Equipment</li> </ul> |
| <b>Strengthening of startup businesses</b>                            | Supporting the development of new healthy startups which will be directly linked to the creation of new jobs. The program aims to create very small and small, new, sustainable businesses with emphasis on innovative projects as well as to boost employment by hiring at least one person. | Individuals over 25 years who at the time of the application are: <ul style="list-style-type: none"> <li>• either unemployed registered with the OAED unemployment offices or</li> <li>• they are self employed</li> </ul> <p><u>Reinforcing areas:</u> agri-food, energy, Cultural and Creative Industries, Logistics, Environment, Information and Communication Technologies (ICT), Health - Medicines, Materials, Construction.</p> | <b>50.000 €</b><br>(100% subsidy) | <ul style="list-style-type: none"> <li>• productive equipment</li> <li>• operating cost (rental workplace, social security contributions, utilities costs)</li> <li>• promotion and networking costs</li> <li>• wage labor costs (for staff recruitment)</li> <li>• third party fees</li> <li>• General Equipment</li> </ul>                       |

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